

The Front Page

Issue No.12

The Newsletter for the Communications Department at Adelphi University

Spring 2018

April Student of the Month: Germaine Jeanry Year: Sophomore Major: Digital Production



Q: What is your favorite memory here?

A: "My first semester, getting to use a camera for the first time. My first film, a documentary about black women's experiences called 'Brown: A Documentary' won second place in the fall festival."

Q: What has been your favorite class?

A: "Basic Media Production. I was able to finally get my hands on equipment and editing. I was eager to start."

Q: What are your future career ambitions?

A: "Definitely to stay with film. I want to do cinematography and I want to produce my own documentaries. But I'm not limiting myself in what I'm going to do. I'm also a Video Game Design minor

and Acting minor."

Q: What will you take away from your time in the department?

A: "A lot. I feel confident I'll take away a lot about cinematography and life."

Q: What advice would you give students to make the most of their time at Adelphi?

A: "Don't start filming at the last minute. Start filming ahead of time. Put the effort in, what you put in you'll get out of it."

Q: Have you had a professor that has made a big impact on you?

A: "John, Joan and Tom have really been huge motivators and have cheered me on."

Adelphi Television Network Makes Debut in Blodgett



A couple of eager students with the help of Professor Brenda Laux helped to launch Adelphi TV (ATV) this semester in the Communications Department.

The new organization is led by President Chelsea Lombardo. The junior Communications major says ATV is looking to create a network of different shows on YouTube.

"We're looking for students who want to be behind the scenes and students who want to be in front of the camera or write," Lombardo says.

Two shows and a musical performance have already been posted on their YouTube channel.

"Every week people are trying out new positions in the student and control room," Lombardo says. "Everyone is really branching out and learning a lot, while also having fun."

Lombardo will be interning for Yahoo Finance as a Video Intern. She will be working on the company's daily shows and content. She will also be editing and creating graphics and lower thirds.

"I'm really looking forward to the experience," Lombardo says.

ATV meets on Tuesdays at 5:35 p.m. in Studio 108.

For more information on ATV, visit their pages on YouTube and Instagram under the name ATV.Adelphi or email them at atv.adelphi@gmail.com.

Michael Porricelli '17 Hits a Home Run with New Job

Michael Porricelli graduated just a year ago, but he has already found a job near to his heart.

The former Communications major now works as an Associate Production Assistant for MLB Advanced Media inside the Chelsea Market building in Manhattan.

His work duties include logging and cutting news conferences, historical footage, MLB team produced content and MLB network segments. Porricelli is also responsible for creating instant replay requests, as well as GIFs and Instagram content for MLB teams to post on their social media accounts.

Porricelli says he didn't expect to find a job at such a big company this quickly.

"I feel like it wasn't supposed to happen this fast," Porricelli says. "I'm not even a year out of a college. It's not a dream job, but its close."

"Every second you're sitting doing nothing, someone could be getting that job."

Porricelli's current position is not that far off from his original goals while entering Adelphi.

As a freshman, Porricelli, wanted to be a sports broadcaster. Working within the journalism concentration, he soon realized that wasn't where his career was meant to go.

After practicing with editing and trying out different classes, Porricelli found his lane.

"Take advantage of every class you have that you enjoy," Porricelli says. "If you're good at something and have a passion, try that field."

The life-long sports fan found his first job in the field when Professor Terrence Ross pointed him to alumni Vinny Messana, who had started his own baseball website called Axxess Baseball. Porricelli became an editor/producer and director for a weekly baseball show on YouTube.

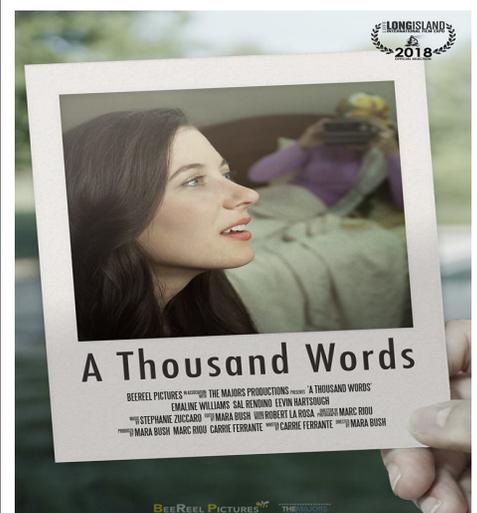
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Congrats to these Faculty and Alumni

- Terrence Ross was named an "Outstanding Mentor" by a senior in the Dean's Student Circle. Terrence's short film, "Unheard Voices," also won the Audience Choice for the New Filmmakers winter series.



- Alumni Kristin Corraggio and Sabrina Azzarelli for landing jobs at Carat. Kristen works as a National Video Activation and Assistant Media Buyer and Sabrina works as Local Media Buying Assistant.
- John Drew for having his Op/Ed about Facebook featured on the Fox News website.
- Alumni Mara Bush for having her short film "A Thousand Words" accepted into the Long Island Film Expo.



Come Fly Away With New Drone Photography Class



The Adelphi Communications Department introduced its first drone-inspired class this spring semester.

Professor Edward Kostakis, a 10-year drone pilot, teaches the class and says his love of the pilotless aircraft also started in college.

Kostakis says he started using drones in 2008 while attending Queens College for Media Studies and TV Production.

He opened a media production company with his friend right after graduation.

The Queens College alumni says they knew they had to set themselves apart and incorporating drones was one way to do that.

“I did not go to school for aviation and I did not go to school for engineering,” Kostakis says. “I did, however, end up building and programming drones. Today drones is all I do. I build; provide services, repair, testing and of course teaching.”

Kostakis says he starts his classes off with hands-on experience. He says it shows students how fun drones can be and how it can be incorporated into projects they may be working on.

The first-time Adelphi professor says he then focuses on drone safety through his own experiences and video clips of drone crashes.

After that, students will learn how to assemble a drone for flight and understand how everything from the remote control to the drone itself works.

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Ben Nichols Makes Splash on Sports Photography Scene

Ben Nichols graduated with a double major in International Relations and Economics, but his career has led him into the field of Communications.

Professor John Drew says that Nichols got into photography after the Communications Department’s trip to Cuba.

After he graduated, Nichols took some odd-end production jobs and then ended up working two part-time jobs. He worked at adjunct professor Cory Poccia’s company Mainstream Entertainment Group and as a video editor for MLB.

After a few months, a friend who was working for the New York Cosmos told Nichols about an opening for a videographer and photographer.



In June 2017, the Adelphi alumni started his job as the Digital Content Manager and Chief Photographer for the New York soccer club.

“It was a great first season getting to work with the players and being behind the scenes of a professional soccer club,” Nichols said.

He says he has also been handling all of the team’s digital media and work on some of their social media and web editing.

Nichols has also recently started freelancing at some New York City Football Club and New York Red Bull games. The photos he takes at those games are hosted and sold on Alamy, a stock photography company.

The photographer/videographer says his post-graduate career so far has been an “amazing rollercoaster.” He says he hopes to work more in the photojournalism field and eventually be published by National Geographic.

For more photos and more information on Nichols’ work visit benworldly.com.

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Porricelli also worked with the sports media program at Adelphi. He was responsible for filming games on campus.

After graduating in May of 2017, Porricelli was lucky enough to score a freelance gig with Varsity Media. He mostly covered high school sports on his own camera and tripod and then edited the games for coaches.

“I was lucky enough for that freelance gig,” Porricelli says. “There were days I could apply to anything I could.”

Porricelli had other interviews before he got his job at MLB, but he says he never felt overwhelmed by the process. That is something he credits to Adelphi and the faculty at the Communications Department.



Specifically, the former Adelphi student credits Professors Joan Stein-Schimke, Terrence Ross, Brenda Laux and John Drew for the success he found after graduation. He says Professor Laux’s TV production class prepared him for his internship and Professor Drew’s editing class taught him what he needed to know for the job he has today.

“It [Adelphi] prepared me for everything,” Porricelli says. “I’m very grateful for everything.”

Porricelli says he is really enjoying his new job and says it’s “surreal” to be talking to different MLB teams as a job.

Despite all the success Porricelli has found after college, he says it wasn’t easy and students should know that if they are struggling after graduating.

“When I first graduated I was nothing,” Porricelli says. “Keep grinding, keep applying, think outside

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“My students are also learning everything they need to know to pass the part 107 exam, which will enable them to become licensed commercial drone operators, which will enable to get paid for piloting drones.”

For the course, Adelphi purchased the DJI Mavic Pro and DJI Phantom 4 Pro. Since the course is focused on drone photography, Kostakis says he has been teaching students the major differences between taking pictures from the ground and taking pictures from 300 feet up in the air.

Kostakis says one of the more memorable moments in the class was when the class worked on emergency procedure. During this part of the class, students had to figure out how to get a drone to come back if it gets too far.

“This was challenging for the students on a number of levels but like any other emergency situation confidence and the ability to stay calm and think about what you do will get you through,” Kostakis said. “They all did very well.”

“I hope to see all of my students’ faces out there advocating and being part of all the good that drones can do to some capacity.”

Drones are already a multi-billion dollar industry and it is still growing, Kostakis says. He says he wants students to walk away with a better understanding of how drones work, be able to take high-quality pictures and video, what role drones will play in everyday society and what role drones presently play on a film set.

“I hope to see each all of my students’ faces out there advocating and being part of all the good that drones can do to some capacity,” Kostakis says.

For more information on the Communications Department’s history with drones, visit www.arts-sciences.adelphi.edu/au_news/taking-to-the-sky/.